

# iefje BOISSEVAIN

underart gallery

*By Kate van Eck*

OFFERING A DIVERSE RANGE OF ORIGINAL ARTWORK, JEWELLERY AND COLLECTIBLES, UNDERART GALLERY WAS ESTABLISHED IN 2009 BY WELL-KNOWN ARTIST IEFJE BOISSEVAIN.

**C**entrally located at Shop 4, 12 Spence Street, the gallery is an attraction to both visitors and locals alike. And while tourists make up approximately half of her clientele, iefje is very quick to acknowledge her local customers. "Without the locals we wouldn't be here so I am always grateful for their support," she says. Although tastefully finished with

an upmarket feel, the gallery offers a range of products to suit all budgets. "We like to be exclusive in what we offer, but that doesn't mean we are unaffordable," iefje says. "We have a great choice of gifts including sterling silver jewellery, which are ideal for people looking for unique yet inexpensive Christmas presents." Now celebrating her fourth year in business, iefje says that while it hasn't

all been smooth sailing, she is excited about what lies ahead. Dividing her time between the gallery and her studio in Gordonvale, she clearly enjoys the best of both worlds. "I love having contact with people and getting their feedback, while it's also nice to escape for a few days and do my own thing," she says. "I'm passionate about what I do and just love the energy here."