



women IN RETAIL

iefje boissevain

UNDERART GALLERY

Boasting distinctive contemporary artworks from local artists, iefje Boissevain's UnderArt Gallery on Spence St is an eclectic mix of mediums.

Step off the city streets and into iefje Boissevain's alluring art space, UnderArt Gallery, a fusion of contemporary paintings in various styles, glossy resin clocks combining aesthetics and practicality, quirky sculptures of Australian birdlife perched throughout the displays and original handmade jewellery featuring semi precious stones and sterling silver designs.

"I was given the opportunity to open UnderArt Gallery almost four years ago and saw it as a challenge. Every artist dreams of having their own artwork on the walls of their gallery, but I also display the works of other local artists," tells iefje, whose passion and enthusiasm is evident. With pieces starting at just \$15 through to \$5000, the inviting environment, which is open seven days a week, draws in art enthusiasts and people from all walks of life. "I'm not just for the art connoisseur, I'm here for everybody and offer something a little bit different," tells the artist, who has been painting for 12 years and believes art is soul food.

To help satisfy the soul, she takes three days a week to create new works for the gallery and is constantly adding existing and emerging artists to her coloured walls. "I just received some great works from Melanie Hava who does contemporary Aboriginal paintings we'll be showcasing next month," she explains.

Despite being able to boast that she has never had an actual job, iefje is acutely aware and appreciative of her loyal followers. "Every day I'm so grateful for the local people and return clients. Without them, I wouldn't have this business," she concedes.

To discover more, head to www.underart.com.au or phone 4051 3888.

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